



LEARNING • LEADING • SUCCEEDING

Exchanging lessons in management and leadership



With budget cuts, cost reductions and limited expenses allotted for professional development, many firms are facing challenges during this tough economy! Where does one go to improve their firm? Joining PSMA might just be the answer!

PSMA provides a cost effective solution for sharing ideas between industry peers in our region. *For only \$200/year, your firm will have unlimited access to training groups like Leadership, IT, Marketing, Finance and Human Resources!*

Our Mission – The Professional Services Management Association is a not-for-profit, member-supported organization that exists to strengthen and support the A/E/C industry by promoting best practices, corporate stewardship, effective leadership and free exchange of ideas.

Member Testimonials

“I have grown professionally through my involvement with PSMA and, therefore, so has my company.”

Thomas A. Zimmerman, FAIA, Z2 Architecture

“Just the opportunities for networking, friendships and lessons shared have been incomparable!”

Michael C. Holvey Sr., DeWolff Partnership Architects

“Involvement in PSMA has done so much to further my career, and the relationships created will prove to be life-long!”

Erin M. Shannon, SWBR Architects

Why Join PSMA?

Relationships – PSMA offers continuous networking opportunities to build business with peers in the A/E/C Industry throughout our regional market. These opportunities will enable you to create relationships and alliances with other business leaders in the Rochester area.

Extensive Informational Network – Through relationships created in PSMA, you have the ability to find out about clients, teaming opportunities and local business climates. The ability to contact fellow PSMA members means more opportunities for opened doors, and valuable information on the shared information network, and in turn saving your firm the money of hiring an outside consultant.

Training – Learn from leading practitioners. Get involved in one or all of PSMA’s Special Interest Groups, consisting of professionals just like you from related industries. You have the opportunity to attend monthly educational sessions to increase your knowledge and enhance your career. Special Interest Groups include: Leadership, Human Resources, Informational Technology, Marketing, Management and Finance.

Leadership and Professional Development – Through your involvement in PSMA, you can advance your leadership capabilities and reinvest them in your firm. PSMA provides outreach initiatives to enhance the abilities of managers to learn, share and grow, all in one place!

Contact Laurene Hofmann, President of PSMA at (585)-233-3268 for membership information. Your firm can start enjoying benefits today!

MEMBER FIRMS INCLUDE:

Bergmann Associates, DeWolff Partnership Architects, Erdman Anthony Associates, Fisher Associates, HBT Architects, LaBella Associates, Larsen Engineering, Lu Engineers, MRB Group, M/E Engineering, Parrone Engineering, Passero Associates, SRF Associates, Stantec, SWBR Architects, Turner Engineering, Watchdog Building Partners, Z2 Architecture